

Dr. John R. Arnold, Ph.D.

Assistant Professor of Broadcast Journalism & Mass Communication

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EMPLOYMENT

Howard University, Washington, DC, 8/2006 – present

Assistant Professor, Broadcast Journalism, John H. Johnson School of Communication—
Teaching Classes in Broadcast Journalism I & Introduction to Media Studies.

Wayne State University, Detroit, MI, 9/2003- 8/2006

Graduate Teaching Assistant – Teaches courses in Mass Communication,
Audio Production, Public Speaking, Broadcast Anthropology, and Broadcast Journalism.

University of Michigan, Dearborn, MI, 1/2003-5/2006

Lecturer II: Communication Studies— Taught Intro to Mass Communication, Audio
Production, Fundamentals of Electronic Media.

Detroit Broadcasting Systems, Detroit, MI, 1995-2001: National Radio Talk Show Host.

Program distribution totaled twenty radio stations on east and southern U.S. coasts.

WCHB-Bell Broadcasting Co., Detroit, MI, 2/1969-8/1998: Air talent, various middle
managerial and promotional positions.

EDUCATION

Ph.D. in Media Arts & Studies, Wayne State University, Detroit, MI. April 2007: The
Telecommunications Act of 1996: Effects on Local Broadcasting. Advisor: Hayg Oshagan,
Ph.D.

M.A. University of Michigan-Dearborn, MI, December 12/2001. M.A., Liberal Studies.
Thesis title “Making Good on the Spirit of Detroit: Local Broadcasting Effects on Literacy.”
Advisor: Jan Samoriski, Ph.D.

B.A. University of Michigan-Dearborn, MI, August 8/2000, B.A., Political Science (American
Politics).

GRANTS AND AWARDS

June 2007: \$25,000.00 New Faculty Startup Grant, Howard University Office of Sponsored Research.

April 2007: Co-producer *Eyes on the Prize, America's Civil Rights Years, 1960-2000: From Black
Power to Black Monday, Student Activism in the Nation's Capital*. A juried feature length video,
with Howard students and Professors Lamb, Lewis and Hinton. Awarded \$5,000.00.

July 2006: Co-investigator, Ford Foundation grant for \$30,000 for Wayne State University, Diversity in Media. Dr. Hayg Oshagan, Principle Investigator.

Mar 2006: Wayne State University, CFPCA PhD Enhancement Award: \$6,000.00

Jan 2006: Southern Political Science Association Conference Prestige Travel Award, \$250.

Sep 2005: Communication Department Travel Award, Wayne State University, \$400

Sept 2005: Graduate Student Service Award, CFPCA.

May 2005: Graduate School Travel Award, Wayne State University, Humanities Department Support, \$400.

May 2004: Communication Department Travel Award, Wayne State Univeristy, \$250.

April 2003: WSU Political Science Department Research Award Day, 3rd Place. Topic: Diversity in Newspaper Newsrooms.

2003-2004: Kings-Chavez-Parks Future Faculty Fellowship Award, Wayne State University, Detroit, MI, \$11,500.

2002-2003: Graduate-Professional Academic Scholarship, Wayne State University, Detroit, MI., \$12,000.

PROFESSIONAL AFFILIATIONS

American Association of Talk Show Host
AEJMC

Michigan Association of Broadcasters

National Communication Association

Michigan Academy of Arts, letters & Science

National Association of Broadcasters

Michigan Association of Teachers

Midwest Political Science Association

Southern Political Science Association

National Association of Black Journalist

ACADEMIC PUBLICATIONS:

April 2007: Co-producer *Eyes on the Prize, America's Civil Rights Years, 1960-2000: From Black Power to Black Monday, Student Activism in the Nation's Capital*. A juried feature length video, with Howard students and Professors Lamb, Lewis and Hinton. Awarded \$5,000.00.

April 2007: Repurposed thirty-five (35) historic Rankin Chapel guest speaker recordings for rebroadcast on WHUR Radio 96.3

Arnold, J. (2005). Diversity in newspaper newsrooms. Michigan Academy of Science, Arts, and Letters Journal: *The Michigan Academician*, 36(1).

2005-06: Co-chair of the Communication section of the Michigan Academy of Science, Arts & Letters' quarterly academic journal, *Michigan Academicia*.

EDUCATIONAL PUBLICATIONS

April 2006: Contributing editor of *Public Speaking: A Course Supplement* for Wayne State University's basic standardized Public Speaking Course. Steven A. Beebe and Susan J. Beebe: *Public Speaking: An Audience-Centered Approach*, 6th ed., New York: Person Custom Publishing.

March 2006: Peer Review: Alten, S.R. (2005). *Audio in Media*, 6th ed. Belmont, CA: Wadsworth

May 2004: A contributing editor of *Public Speaking: A Course Supplement* for Wayne State University's basic standardized Communication Course (COM 1010), College of Fine, Performing, and Communication Arts. Houghton Mifflin Company: New York.

Katz, H. (January 2004). *The Media Handbook: A Complete Guide to Advertising Media Selection, Planning, Research, and Buying* (2nd Ed.). USA: Lawrence Erlbaum Associates: Peer-review for *American Communication Journal*.

MANUSCRIPTS IN PREPARATION

Arnold, J. *Parity in employment in newspaper newsrooms: A diversity myth*.

Arnold, J. *In the public interest: Radio post the telecommunications Act of 1996*.

Arnold, J. *Issues List*

Arnold, J. *Bifurcated Images*

PRESENTATIONS

Arnold, J., Byerly, C, Campbell, A, & Honig, D. (2007). *AEJMC Panel*

Arnold, J. (2006). National Communication Association, San Antonio, TX

Arnold, J. (Jan, 2006). Paper accepted: *Diversity in newspaper newsrooms*. Atlanta, GA: Southern Political Science Association conference.

Arnold, J. (Oct 27-30, 2005). 9th Annual Joint Fellows Conference, DFI-KCP Programs Hosted by Wayne State University, Detroit, Michigan. Paper Presentation: *Diversity in Newspaper Newsrooms*.

Arnold, J. (Oct 20 & 21, 2005). 37th Annual Michigan Political Science Association Conference, University of Michigan-Dearborn, MI. Paper presentation: *In the Public Interest: Local Broadcast Media Obligation to Service Community Interest*.

Arnold, J. (May 13-15, 2005). *The telecommunications act of 1996: Ten years later*. Paper/Panelist/Discussant at the Media Reform/Free Press Conference: St Louis, MO.

Arnold, J. (April 7, 2005). *Broadcast media: Citizens or Consumers*. Paper accepted for presentation at the Midwest Political Science Association Conference, Chicago, IL.

Arnold, J. (March 4, 2005). *Diversity in newspaper newsrooms*. Paper presented at the Michigan Academy of Arts, Science, and Letters Conference at Eastern Michigan University: Ypsilanti, Michigan.

Arnold, J. (November 4, 2004). *Urban Youth: Citizens or Consumers*. Paper accepted for presentation at the 8th Annual IMGIP/ICEOP-KCP Joint Fellows Conference: Lincolnshire, IL.

Arnold, J. (April 2004). *Diversity in newspaper newsrooms*. Paper presentation at the Midwest Political Science Association Conference: Chicago, Illinois.

Arnold, J. (March 2004). *Incorporating campus resources into the classroom Syllabi*. Panelist/paper presented at the 2nd Wayne State University Student Success Seminar, Detroit, MI <http://www.advising.wayne.edu/summit.html>

- Arnold, J. (November 2003). Paper presentation: *Diversity in newspaper newsrooms*. Michigan State University's Breslin Center: King-Paper-Chavez 7th Annual Joint Fellows Conference: Transitions in the Academy: Lansing, Michigan.
- Arnold, J. (August 2003). Graduate Teaching Assistant Workshops. The weeklong series included seminars and instructional application and methods applicable to classroom teaching, including facilitating classroom discussions, syllabus development, ethics, research, etc.
- Arnold, J., Conyers, J, & Copps, M. (May 2003: Moderator of Congressman John Conyers' *Congressional District Hearing on the Telecommunications Act of 1996* featuring FCC Commission Michael Coops, re: further proposed deregulation effects on localism. Held at Wayne State University Law Auditorium: Detroit.

COURSES TAUGHT

- 2006- pres Howard University- *Broadcast Journalism I*
- 2006- pres Howard University- *Intro to Mass Communication*
- 2005- 2006: Wayne State University-*Audio Production*
- 2005- 2006: University of Michigan-Drbrn, *Survey of Mass Communication* (theory)
- 2004- 2006: Wayne State University *Survey of Mass Media* (effects),
- 2003- 2006: Univeristy of Michigan-Drbrn, *Audio Production*
- 2003- 2004: University of Michigan-Drbrn, *Fundamentals of Electronic Media* (methods)
- 2003- 2006: Wayne State University, *Public Speaking*

SERVICE AND ADVISING

- 2006: Curriculum Committee, Howard Univeristy, Journalism Dept, JHJ School of COM.
- 2006: Faculty Advisor, Student Affairs Committee.
- 2006: Faculty Advisor, WHUR-World Radio, digital transition to 96.3 HD2.
- 2006: Library Committee, Journalism Department Faculty Member.
- 2006: Student Affairs Committee for Howard University, JHJ School of Communication.
- 2005: Doctoral Enhancement Search Committee. Served as the Ph.D. candidate student representative on this committee charged with the distribution of a 250,000.00 grant dedicated to assisting Wayne State Univeristy Students, within the Department of Communication graduate and complete their respective dissertation work. Chair: Prof Hayg Oshagan.
- 2004, 2005: Basic Public Speaking Course Committee. This committee is composed of the Director of the Public Speaking course and several teachers of the Public Speaking Course to review the work of students wishing to test out of this mandatory/standardized course.
- 2005-06 Academic Year: Co-chair of the Political Science division of the Michigan Academy of Science, Arts, and Letters journal: *The Michigan Academician*.
- January 2005: Public Speaking Basic Course Director search committee member, Wayne State University, Department of Communication, College of Fine, Performing, and Communication Arts.

March 2004: Committee member for organizing the 50th Anniversary Celebration of Brown v. Board of Education. Ceremonies took place on the campus of Wayne State University.

August 1994: Appointed Ad hoc School Board Member by Detroit School Superintendent to serve 12 years as a member of the School Budget Monitoring Committee, to oversee the expenditures of 1.5 billion dollars in tax monies for renovations of Detroit Public Schools.

August 1994: Invited by United States Vice President Albert Gore, as one of four Americans, to serve America as a participant in the Fourth Annual Bi-Continent Economic Conference for South Africa, hosted by Vice President Gore and South African Vice President T'ombo M'Becki at the U.S. Whitehouse and the Old Executive Office Building, Washington, D.C.

1994: Appointed Inkster, Michigan City Commissioner by the Inkster, Michigan City Council.

1993: Founder of Black Women, Incorporated, a 501(c) (3).

1992: Appointed Inkster, Michigan City Commissioner by the Inkster, Michigan City Council.

1992: Co-Founded Black Men Incorporated, a community based non-profit organization focused on mentoring and tutoring youngsters.

RELATED PROFESSIONAL EXPERIENCE

April 2000-present: WOL-1450 AM & XM Satellite Radio, Occasional/substitute Talk Show Host. Channel 169 "The Power!" based in Washington, DC and syndicated worldwide. Show content: Current events.

September 1995-March 2001: Officer, Detroit Broadcasting Systems, North America. Responsibilities included supervising all affiliate relations, programming and show content for Thirty (30 to 50) radio affiliates across North America.

May 1995-2000: Co-producer, writer, and host: Annual Legendary Lives program, airing on Fox 2 (WJBK-TV), Detroit. Program highlights the accomplishments of newsworthy Detroiters during Black History Month. This program is underwritten by Cavalier Productions, Detroit, Michigan.

September 1995-September 2000: Nationally Syndicated Radio Talk Show Host for Detroit Broadcasting Systems Radio Network. Affiliate stations included WOLB-Baltimore, WKRK-Lansing, Michigan, WOL-Washington, D.C., WHPR-Detroit, WOVE-Flint, Michigan, and WGBH-Dothan, Alabama, and other smaller East Coast markets. Programmed and maintained audience interaction and participation.

March 1989-August 1998: Host of *the John Arnold Radio Talk Show* for WCHB radio in Detroit, Michigan. Show content and topics were current events. I was responsible for all aired product. I also worked advertising sales in recruiting and maintaining sponsor base.

August 1994-August 1999: TV Co-host for *The Arnold-Joseph Report* aired on Continental Cable television, West Bloomfield Hills, MI., a news and current events program, interviewing local and national newsmakers.

1993-1998: Radio Co host of the *Mayor Dennis Archer Radio Show*, WWJ News-Radio-950 (CBS local affiliate), an issue oriented caller-driven, question and answer program.

1992: TV Consultant: Fox Television's *The Martin Lawrence Show*, which was loosely based on the John Arnold radio talk show.

1991-1994: Radio host of *The Mayor Coleman Young Show*, WCHB 1200, Detroit; an issues oriented caller driven question and answer program.

1990-1991: Disc Jockey for WWWW-FM/WCXI-AM, Detroit (Country Music format). Shamrock Broadcasting (A Walt Disney Co).

1990-1991: Disc Jockey for WMMQ (Classic Rock format), Lansing, Michigan.

1969-1990: 1989-1990: Cable TV Advertising Sales for Barden Cablevision of Detroit, Van Buren, and Inkster, Michigan. Duties included canvassing potential commercial advertisers, developing specific marketing campaigns, monitoring client's progress, overseeing the client's video production, and the schedule of client's airtime; 1987-1989: Program Director for WFXV-West Palm Beach, Florida (Urban Adult Contemporary Music format). Duties included developing formats and theory for successfully increasing ratings, supervising staff announcers, and well as responsible for all content aired; 1976-1987: WCHB-Detroit (Rhythm and Blues format). Responsibilities at various times, included assistant Operations Manager, traffic director, Music Director, program director, disc jockey, promotions director, production director; 1976-1978: Disc Jockey and production for WABX-FM-Detroit, Michigan (Rock format); Newscaster and Disc Jockey for WCHB-AM, Detroit; 1974-76: Program Director for WERD-Jacksonville, Florida (Top 40 format).

PUBLIC PRESENTATIONS AND INTERVIEWS:

- Detroit Mayoral and City Council Race, Michigan Chronicle, pg. 1, 05-11-05
- Racism, Michigan Chronicle, pg. 1 & 6C, 01/15/02
- Casinos Ruling Stirs Mixed Emotions, Michigan Chronicle, pg. 1A, 09/18/02
- Political Punches; Michigan Chronicle, 6/13/02, pg. 1A. www.michchron.com
- Detroit News, Guest columnist, Remember Detroit's Good Old Days 1/9/2002; <http://www.detnews.com/2002/detroit/0201/09/s09-384894.htm>
- Detroit News, 8/23/01 <http://www.detnews.com/2001/detroit/0108/23/s02-274736.htm>
- Michigan Font Page, 7/13/01, page A-4
- Detroit Free Press, March 10, 2001; John Smyntek
- Legendary Lives, for Black History Month 2001, Fox 2, Detroit
- Michigan Chronicle, 'John Arnold,' Jan. 2001
- Detroit News, Tim Kiska's Column; 07/03/00
- Legendary Lives, for Black History Month, 1999-present, Fox 2 Detroit
- Emerge Magazine, "New Detroit," 1997
- Michigan Citizen, re: the Casino Issue in Detroit, 1993-1997
- Michigan Chronicle, Biography, 1999

- Detroit News, the Malice Green murder, 1992-1993
- USA Today, the Rodney King Beating, 1992
- WWJ TV-62 On Detroit 1994, 94, 94, 95, 96, 97, 97: current events
- Jeff Miller's Transition, Channel 50, WKBD, Detroit, 1995, 95, 96, 97.
- Darryl Wood, American Black Journal, PBS TV/Channel 56: Casinos
- WXYZ Kelly and Company, the Disappearance of D'Wan Sims, 1995, 1996.

References

Katheryn C. Maguire, Ph.D.
 Assistant Professor,
 Division of Communication Management
 School of Communication
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Dr. Kathryn Anderson-Levitt, Ph.D.
 Dean of CASL, CB 2002
 Professor of Anthropology
 University of Michigan-Dearborn
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