

### THE CLASS OF 1960 REUNION JOURNAL

The **50<sup>th</sup> Anniversary** Reunion Journal will be a collection of memories and milestones of members of the Class of 1960 – a keepsake and legacy for those who follow. It will include memorable moments in writing and photos, ***“Celebrating the Wisdom of 50 with the Class of 1960”***.

NAME: \_\_\_\_\_  
LAST
FIRST
M.I./MAIDEN

ADDRESS: \_\_\_\_\_  
STREET
CITY/STATE/ZIP

TELEPHONE: ( ) \_\_\_\_\_  
HOME
CELL
E MAIL

- Biographical sketch of 150-200 words (achievements, family, career, and anything you want to share)
- Current photo (a digital file or a 4 x 6 copy with name and address sticker placed on back for proper return)
- Campus snapshots (years 1956 – 1960)

**Note:** If possible, please email your bio and photo file (MS Word format) to:  
**Louis DeFreitas** [Louquesr@aol.com](mailto:Louquesr@aol.com), **Catherine Cooper Smith**  
[MJSmith801@aol.com](mailto:MJSmith801@aol.com) or **Nadine Lancaster Robinson** [Nadine6101@aol.com](mailto:Nadine6101@aol.com).

We encourage you to solicit ads from businesses you patronize, your family, and friends and of course your personal ad in this memorable souvenir journal. **The cost of the Reunion Journal will be included as part of the Class of 1960 Registration fee. Additional journals will cost \$60.00**

**Souvenir Journal Advertisement Rates - DEADLINE for all ADS: March 1, 2010**

**\*FIRST COME, FIRST SERVED**

<input type="checkbox"/> <b>INSIDE FRONT cover (color)*</b>	<b>\$500.00</b>
<input type="checkbox"/> <b>INSIDE FRONT cover (b/w)*</b>	<b>300.00</b>
<input type="checkbox"/> <b>INSIDE BACK cover (color)</b>	<b>500.00</b>
<input type="checkbox"/> <b>INSIDE BACK cover (b/w)</b>	<b>300.00</b>
<input type="checkbox"/> <b>FULL page (color)</b>	<b>250.00</b>
<input type="checkbox"/> <b>FULL page (b/w)</b>	<b>150.00</b>
<input type="checkbox"/> <b>HALF (1/2) page (color)</b>	<b>150.00</b>
<input type="checkbox"/> <b>HALF (1/2) PAGE (b/w)</b>	<b>100.00</b>
<input type="checkbox"/> <b>QUARTER (1/4) page (color)</b>	<b>75.00</b>
<input type="checkbox"/> <b>QUARTER (1/4) page (b/w)</b>	<b>50.00</b>
<input type="checkbox"/> <b>BUSINESS CARD</b>	<b>50.00</b>
<input type="checkbox"/> <b>PATRON (Listing on Patron Page)</b>	<b>10.00</b>

**\*\*METHOD OF PAYMENT\*\***

Check# \_\_\_\_\_ \$ \_\_\_\_\_ enclosed     Money Order \$ \_\_\_\_\_ enclosed

Credit card payment:  VISA     MasterCard     American Express

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ CV Code (3 or 4 digits on **back** of card) \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Cardholder's signature \_\_\_\_\_

**Please bill my credit card for the total amount due \$ \_\_\_\_\_**



**CLASS OF 1960  
50<sup>th</sup> Reunion**

We would like to request your support through a congratulatory message and/or advertisement to be placed in our 50<sup>th</sup> Class Reunion Journal

**50<sup>th</sup> Class Reunion Souvenir Journal Advertising Form**

AD deadline- -MARCH 1, 2010

**Solicitor's Name:** \_\_\_\_\_

<b>Souvenir Journal Advertisement Rates</b>			
	<b>Ad Size</b>	<b>Dimension (h x w)</b>	<b>Price</b>
<input type="checkbox"/>	Inside Front Cover (color)		\$500.00
<input type="checkbox"/>	Inside Front Cover (b/w)		\$300.00
<input type="checkbox"/>	Inside Back Cover (color)		\$500.00
<input type="checkbox"/>	Inside Back Cover (b/w)		\$300.00
<input type="checkbox"/>	Full Page (color)	10" X 7.5"	\$250.00
<input type="checkbox"/>	Full Page (b/w)	10" X 7.5"	\$150.00
<input type="checkbox"/>	Half (½) Page (color)	5" x 7.5"	\$150.00
<input type="checkbox"/>	Half (½) Page (b/w)	5" x 7.5"	\$100.00
<input type="checkbox"/>	Quarter (¼) Page (color)	5" x 3.75"	\$ 75.00
<input type="checkbox"/>	Quarter (¼) Page (b/w)	5" x 3.75"	\$ 50.00
<input type="checkbox"/>	Eighth (⅛) Page [Business Card]	2.5" x 3.75"	\$ 50.00
<input type="checkbox"/>	Patron	Listing on Patron Page	\$ 10.00

<b>Advertiser's Information:</b>		
Individual's or company's Name: _____		
Address: _____		
City: _____	State: _____	Zip: _____
Phone Number: _____	Email: _____	
<b>Total Enclosed:</b> \$ _____	<input type="checkbox"/> Cash	<b>Please Make All Checks Payable to: Howard University</b> <b>Check</b> [ ] # _____ <b>Credit card:</b> VISA [ ] Master Card [ ] American Express [ ] Card # _____ CV code _____ Expiration date ____/____ Print name on credit card _____ Signature _____

**Email an electronic copy of your advertisement to :**  
 Louis DeFreitas 301/593-3855 [Louquesr@aol.com](mailto:Louquesr@aol.com) Nadine Lancaster Robinson  
 202/291-8396 [Nadine6101@aol.com](mailto:Nadine6101@aol.com) Catherine Cooper Smith 301/622-3868  
[MJSmith901@aol.com](mailto:MJSmith901@aol.com)

**Preferred advertisement formats - PDF; JPEG/JPG; TIFF; Word; PowerPoint; or Publisher.**

Electronic version emailed on (date):

Email address used:

Hard copy of ad attached to agreement? (please circle one)

Yes

No