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Office of University Communications

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Howard University to Host FraserNet, Inc.'s PowerNetworking Series
Entrepreneur, Author and Business Guru George Fraser to Present on Networking to Build Relationships for Career Opportunities and Business Growth

Washington, D.C., January 30, 2007 – World-renowned networking professional and motivational speaker George Fraser will discuss effective business techniques as part of his *PowerNetworking Series* on Wednesday, Jan. 31, 5-9 p.m., at Cramton Auditorium, 2455 Sixth Street, NW. Co-sponsored by Howard University's Institute for Entrepreneurship, Leadership and Innovation (ELI Institute), the event hopes to encourage participants to strive for business excellence.

“Participants will be given opportunities to learn how to meet contacts that count, career advancement and business support techniques, and networking secrets from one of my most requested presentations ‘Networking to Build Relationships for Career Opportunities and Business Growth,’” said Fraser, producer of the *PowerNetworking* conference and chairman and CEO, FraserNet, Inc.

The author of two successful books – *Success Runs in Our Race, The Complete Guide to Effective Networking in the Black Community* and *Race for Success, The 10 Best Business Opportunities For Blacks In America*, Fraser is an authority on networking and effective relationship building. The publication *Vital Speeches of the Day* has selected three of his speeches to be reprinted and distributed worldwide, a pioneering accomplishment for professional speakers in America.

“George Fraser is one of the most dynamic and successful entrepreneurs,” stated Johnetta Boseman Hardy, executive director, ELI Institute. “We, at Howard University pride ourselves on being able to sponsor such vibrant speakers who promote success.”

Other event sponsors include Ford Motor Company, DC Lottery and Office Max. To register, visit www.frasernet.com. The event is offered free of charge and is open to the public.

About E.L.I. Institute

The Institute for Entrepreneurship, Leadership, Innovation Institute (E.L.I.), headquartered at Howard University, was founded in 2003 as a national repository for information vital to the growth and development of minority business enterprises. The Institute is funded by the

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Kauffman Foundation, Howard University and other partners. ELI seeks to transform the way entrepreneurship is taught and experienced so that any student, regardless of their field of study, will have the opportunity and ability to participate.

About Howard University

Howard University is one of 48 U.S. private, Doctoral/Research-Extensive universities and comprises 12 schools and colleges. Founded in 1867, students pursue studies in more than 120 areas leading to undergraduate, graduate and professional degrees. Since 1998, the University has produced two Rhodes Scholars, a Truman Scholar, a Marshall Scholar, 13 Fulbright Scholars and nine Pickering Fellows. Howard also produces more on-campus African-American Ph.D.s than any other university in the world. For more information on Howard University, call 202-238-2330, or visit the University's Web site at www.Howard.edu.

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