



**HOWARD  
UNIVERSITY**

**MEDIA ADVISORY**

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**International Hip-Hop Trendsetter Doug E. Fresh to Deliver Keynote  
Address at Howard University’s 2<sup>nd</sup> Annual Hip-Hop Symposium**

**Washington, D.C., March 29, 2007** –Hip-Hop pioneer Doug E. Fresh, self-described as the “World’s Greatest Entertainer” will deliver the keynote address during Howard University’s 2<sup>nd</sup> Annual Hip-Hop and Higher Education Symposium, Friday, March 30, 10 a.m. – 6 p.m. Other celebrity participation during the day-long event, “Hip-Hop for the 21<sup>st</sup> Century: Bridging the Gap between the Academy, the Industry, and Underground Hip-Hop,” includes Shakir Stewart, senior vice president, Artist and Repertoire, Island Def Jam, AllHipHop.com co-founder Greg Watkins; BET’s 106 & Park hosts Terrance J. Rosci; rappers Lil Mo and Consequence; Genghis Glover, ‘Big G’ of HBO’s “The Wire”; and Melyssa Ford, model and actress.

The symposium which is free and open to the public will boast panel discussions throughout the day, featuring Howard University faculty and students, visiting hip-hop scholars, and local underground and aspiring artists. Sponsors include AllHipHop.com, the Run Group, Sony BMG, Moorland-Spingarn Research Center; Words, Beats, and Life Inc.; WHUR World; Educational Lyrics; and a number of Howard University schools and student organizations.

**WHO: Hip-Hop Pioneer Doug E. Fresh  
Shakir Stewart, senior vice president, Artist and Repertoire, Island Def Jam  
Genghis Glover, ‘Big G’ of HBO’s “The Wire”  
Other celebrities, industry executives, aspiring artists, and Howard University faculty and students**

**WHAT: Howard University’s 2<sup>nd</sup> Annual Hip-Hop Symposium-“Hip-Hop for the 21<sup>st</sup> Century: Bridging the Gap between the Academy, the Industry, and Underground Hip-Hop”**

**WHEN: Friday, March 30, 2007, 10 a.m. – 6 p.m.**

- 10-11:30 a.m. “Hip-Hop is Dead? The Current State of Hip-Hop” featuring Gabriel “Asheru” Benn and Michael Holman
- 12-1 p.m. Keynote: “Hip-Hop for the 21st Century” featuring Doug E. Fresh (MC: Terrance J. and Rosci)
- 1-2:30 p.m. “Make it Happen: Business Skills for the Hip-Hop Generation” featuring Greg Watkins, Shakir Stewart, and Consequence
- 3-4:30 pm “The Wire & the Media’s Portrayal of Urban Black Males” featuring Dr. Jared Ball, WPFW radio host and professor of African American and Media Studies, University of Maryland, and a celebrity guest
- 4:30-6 pm “Sex, Violence, & Disrespect: What Hip-Hop has done to our Women” featuring Melyssa Ford, Lil Mo and Rosci

**WHERE: Howard University, Cramton Auditorium (Main Campus)  
2455 Sixth Street, NW, Washington, D.C.**

Also, the Howard University Bookstore, 2225 Georgia Ave., N.W., Washington DC, will host Natalie Moore and Natalie Hopkinson will sign copies of their book “Deconstructing Tyrone: A New Look at Black Masculinity in The Hip Hop Generation,” from 1 to 2:30 p.m.

*For more information on Howard University, call 202-238-2330, or visit the University’s Web site at [www.Howard.edu](http://www.Howard.edu).*

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