



IMMEDIATE RELEASE

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URBAN WASHINGTON RADIO STATION PLACES FOURTH IN NASCAR RACE: Impressive Showing for WHUR 96.3 FM-Howard University at South Boston Speedway

Washington, D.C. (June 6, 2007) - WHUR 96.3 FM - Howard University made an impressive finish Saturday, June 2 at the NASCAR Busch East Series in South Boston, Va., placing fourth in the 150-lap South Boston Speedway race. The event marked the first time an urban radio station has sponsored a NASCAR race.

WHUR was the primary sponsor of car #92 driven by 16-year-old Joe Gibbs Diversity Driver Marc Davis. Davis, a native Washingtonian rounded the curves of the South Boston Speedway in his Chevrolet Monte Carlo SS virtually unscathed in the crash-plagued race that ended with a seven-car pile-up. Amazingly no one was hurt. "I'm pretty happy with my finish and I look forward to taking home the win my next race in the **WHUR FM Joe Gibbs Racing Oil Chevrolet Monte Carlo SS**," said Davis.

In addition to Saturday's South Boston race, WHUR is also sponsoring Davis on Friday, Sept. 21 at the Dover International Speedway in Dover, Del., part of the NASCAR Grand National Division Busch East Series – a regional NASCAR touring series featuring a 14-race schedule at tracks throughout New England and the Mid-Atlantic. "We are extremely proud of Marc's placing in Saturday's South Boston race," said WHUR General Manager Jim Watkins, an avid NASCAR fan. "This is just a first step in what we hope will be a long list of his racing achievements in the WHUR car."

WHUR's sponsorship is part of an initiative launched last year between the radio station, Joe Gibbs Racing, NASCAR, and Pocono Raceway to introduce more minorities to the world of racing. The partnership has included an extensive on-air campaign with interviews of NASCAR drivers and a trip last June to the Pocono Raceway NASCAR Nextel Cup in Pocono, Pa. for 40 lucky WHUR listeners. For most, it was their first NASCAR experience.

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Davis's racing career began at age six with BMX bicycles. In his rookie year with Joe Gibbs Racing, Marc posted six wins, 17 top five finishes, and placed 20 times in the top 10 in the NASCAR Dodge Weekly Series.

About WHUR

WHUR-FM (96.3) the flagship radio station of Howard University, is Washington's only stand alone radio station and one of the few University-owned commercial radio stations in America, broadcasting since 1971 to nearly a half million listeners daily in five states and can now be heard around the globe on the web at whur.com. The first radio station in the Washington area to broadcast in HD, WHUR is the recipient of numerous awards including the 2005 winner of the prestigious NAB Crystal Radio Award for excellence in community service.

About Howard University

Howard University is a private, research university that is comprised of 12 schools and colleges. Founded in 1867, students pursue studies in more than 120 areas leading to undergraduate, graduate and professional degrees. Since 1998, the University has produced two Rhodes Scholars, a Truman Scholar, a Marshall Scholar, 13 Fulbright Scholars and nine Pickering Fellows. Howard also produces more on-campus African-American Ph.D. recipients than any other university in the United States. For more information on Howard University, call 202-238-2330, or visit the University's Web site at www.Howard.edu.

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