



**FOR IMMEDIATE RELEASE**

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**Howard University Cancer Center Launches “Men Take Ten” Prostate  
Cancer Screening Van to Help Battle Prostate Cancer in D.C.  
*Tours of the state-of-the-art van and free screenings will be available***

**Washington, D.C., November 16, 2007** – At the forefront of early detection of prostate cancer, the Howard University Cancer Center (HUCC) will hold a ribbon-cutting ceremony on Monday, Nov. 19, 11 a.m.-noon, to launch its new 40-foot prostate cancer screening van. D.C. Council members David Catania and Marion Barry will join HUCC Director Lucile Adams-Campbell, Ph.D., and Robert H. Williams, M.D., Community Health and Family Practice Physician, Howard University Hospital (HUH), and other officials in presenting the van, made possible by funding from the D.C. Department of Health, to the community. The ceremony will take place on the front pavilion of the Hospital, 2041 Georgia Avenue, NW, Washington, D.C.

“The Men Take Ten” initiative raises awareness to the importance of prostate cancer screenings and provides free screenings for men in Washington, D.C. ages 40 and over with who have a limited income, no health insurance or insurance that does not cover yearly prostate cancer exams. The initiative emphasizes that ten minutes today can mean more time with family and friends tomorrow. “We are excited to provide this innovative service to the community, particularly to men in underserved areas of the District. Lack of insurance will no longer be a barrier for prostate cancer screening and treatment, said Adams-Campbell.”

Following the brief ribbon-cutting ceremony, HUH officials will offer tours of the van and will facilitate prostate cancer screenings. To date, nearly 30 men have already benefited from screenings on the van. The next stop for the life-saving “Men Take Ten” Prostate Screening Van is scheduled on Saturday, Nov. 17, 9 a.m.-1 p.m., Kennedy Recreation Center, located at 7th and P Streets, NW, Washington, D.C.

According to the American Cancer Society (ACS), prostate cancer is the most common cancer, other than skin cancers, in American men. It is estimated that during 2007 about 218,890 new cases of prostate cancer will be diagnosed in the United States. Prostate cancer is the second leading cause of cancer death in American men, behind only lung cancer. Black men have the highest rates of prostate cancer worldwide. The ACS estimates that 27,050 men in the United States will die of prostate cancer in 2007.

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For more information about the “Men Take Ten” initiative or to request a screening in your community, please call 202-806-7697.

### **About Howard University Hospital**

*Over the course of its 145-year history of providing the finest primary, secondary and tertiary health care services, Howard University Hospital, a Level 1 Trauma Center, is one of the most comprehensive health care facilities in the Washington, D.C. metropolitan area. In April 2007, the Hospital ranked number one among selected area hospitals on 19 quality measures published by the U.S. Health and Human Services Department. Howard University Hospital is a leading research and teaching institution for health care professionals. For more information, visit [www.huhosp.org](http://www.huhosp.org).*

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