Campaign for
EXPERT PRACTICE, EXPERT PERFORMANCE

Please fill out this form. Then, place the form and your gift in an envelope and mail to:

Simulation Center
c/o Division of Development and Alumni Relations
2225 Georgia Avenue, NW, #901
Washington, D.C. 20059

Thank you for your gift to the Howard University Health Sciences Simulation Center.

Please contact us if you have any questions:
(202) 238-2340
PATIENT SAFETY THROUGH DELIBERATE PRACTICE

When it comes to healthcare, Howard University has always been a trailblazer in instruction and training. Today, the predicament presented by the swift and ever changing nature of 21st century technological advances and resultant lifestyle expectations means that medical training must evolve once again, by applying the same innovative principles and foresight that was used to establish the University’s charter in 1867.

The Howard University Health Sciences Simulation Center is a state-of-the-art facility designed to promote inter-professional education and promote patient safety through simulation education. Expert Practice, Expert Performance.

This simulation center will increase value in the academic offerings of the University and thus, strengthen Howard’s position as a first-rate institution that is resolute in its commitment to being at the forefront of medical education and training.

Developing this state-of-the-art simulation center is a Howard milestone, catapulting the vision for Howard University Health Sciences forward exponentially.

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NAME OPPORTUNITIES

Naming opportunities exist at many levels for donors to support the simulation center while memorializing themselves, mentors or loved ones. Naming opportunities start at approximately $130,000 and go up to approximately $1.75 million.

We would be more than pleased to discuss the center, room, booths and other available spaces for naming. Please contact, Vice President Nesta H. Bernard, Division of Development and Alumni Relations at (202) 238-2340. Additional contact information below.

To learn more about named giving opportunities, please contact
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2225 Georgia Avenue, NW, #901
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nbernard@howard.edu

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I wish to make a:  o  Campaign Gift  o  Campaign Pledge

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Enclosed is my gift of $.

Name
Title
Company/Organization
Address
If new address, please check
City/State/Zip
Home Phone
Office Phone
Mobile Phone
E-mail
Class Year
College/Program
Visa  □  MasterCard  □  American Express  □  Discover
Account#  □  Security Code
Expiration Date
Signature  □  Date
My and/or my spouse’s employer will match my/our gift.

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MESSAGE FROM THE DIRECTORS

The Howard University Health Sciences Simulation Center will provide all of our health sciences students with a world-class facility and leading-edge technology to allow them to become the best health care professionals for our communities.

The simulation center continues Howard University’s legacy of educating healthcare professionals who become compassionate and caring global leaders. Through a deliberate collaborative approach to embedding inter-professional competencies in all curricula, learners will begin early on in their training understanding, valuing, and respecting the team approach and impact on patient care.

We hope you will invest in this endeavor to transform clinical instruction at Howard that will continue to yield highly-skilled and highly-competent expert health professionals for the future.

“As a product of Howard University Health Sciences, it has been my pleasure to lead the effort to bring this new opportunity to my alma mater.”

–Debra Holly Ford, MD, FACS, FASCRS (BS ‘82, MD ‘86)

Debra Holly Ford, MD, FACS, FASCRS (BS ‘82, MD ‘86)
Medical Director

Tamara L. Owens, M.Ed
Administrative Director
DISTINCTIVE LEARNING EXPERIENCE

In most of the 130+ medical schools in the United States, this kind of enhanced cutting-edge facility is simply not available.

Building upon Howard’s outstanding legacy of commitment to excellence and service, we are proud to deliver this unique and distinctive learning experience.

The Howard University Health Sciences Simulation Center is an ideal learning environment where health sciences students, post-graduate physicians, and practicing health care professionals will:

- learn and improve clinical and technical skills;
- advance inter-professional education;
- teach fundamental and advanced and technical skills; and,
- forward the health sciences enterprise.

The Campaign for Expert Practice, Expert Performance is an opportunity for you to be a part of this landmark moment in multidisciplinary medical education at Howard.

Learners and users of the simulation center include students, staff and faculty of:

- College of Medicine
- College of Nursing/Allied Health
- College of Dentistry
- College of Pharmacy
- Howard University Hospital Graduate Medical Education Programs
- Practicing Healthcare Professionals
- Community Healthcare Entities
Students, faculty and staff will develop skills using deliberate practice in a controlled environment. Benefits include: fewer errors, lower healthcare costs, improved professional communication, student attraction and of course, patient safety. Center highlights, include:

- 6,000 square foot state-of-the-art simulated learning environment.
- Resources to advance a comprehensive simulation healthcare education program.
- Three core areas:
  - Promoting Patient Safety
  - Simulation Education
  - Deliberate Practice
- Capacity for improvised technology, computer-based simulation, task training simulation, virtual reality simulation and manikin-based simulation.
- The focus is to promote inter-professional education and promote patient safety through simulation education.
- Capital expenditure by Howard University: $5,000,000.
- Located at 576 “W” St. NW, Washington, DC 20059, on the first floor between the Medical School Mudd Building and the Dental School.
- May 2012 groundbreaking.
- January 2014 opening.
FOSTERING SUCCESS

The priority of the Campaign for Expert Practice, Expert Performance is to financially support and maintain this watershed moment for Howard University Health Sciences by underpinning the integrity of this historic multi-disciplinary simulation center. The success of this campaign will help offset the expense of staying current with rapidly changing technological advancements over time.

Your partnership will help transform clinical instruction at Howard and yield highly-skilled, precisely prepared medical practitioners for the future.

1,000 GIVE $1,000

Donors giving individual gifts of $1,000 will be included on the donor wall in the lobby of the Howard University Health Sciences Simulation Center. Donors giving at this level will also be listed on the center’s website. One name can be listed per $1,000 donation.

Gifts at this level are current use and unrestricted gifts. The appearance of the donor wall listings are at the discretion of the medical director and are based upon giving level.

RECOGNIZED GIVING LEVELS

(Excluding naming opportunities.)

Gifts above $10,000 provide a permanent stable source of funds.

This can include endowment gifts, planned gifts; current use, unrestricted and restricted gifts.

- $1,001 – $9,999  Expert Practice Club
- $10,000 – $99,999 Expert Performance Club
- $100,000 – $499,999 Simulation Circle
- $500,000 – $999,999 Excellence Circle
- $1,000,000+  Eminence Circle

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Enclosed is my gift of $ .

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Title
Company/Organization
Address
City/State/Zip
Home Phone
Office Phone
Mobile Phone
E-mail
Class Year
College/Program
Visa
MasterCard
American Express
Discover
Account# 
Expiration Date
Security Code
Signature
Date

My and/or my spouse’s employer will match my/our gift.

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